

Sign Code Sunset Date Public Meetings

Background

Two public meetings were held to inform the public about the revisions made to the Sign Code before it reaches its sunset date on August 31, 2020. These meetings informed on key revisions to the Sign Code, such as moving the sign code from the Tucson Code Ch. 3 to U.D.C. section 7A, the creation of the Sign Design Review Committee (SDRC), and establishing the Sign Design Option. The first meeting was held on January 28, 2020 at the Public Works Building and the second meeting was held on January 29, 2020 at the Murphy-Wilmot Library. Between both meetings, a total of eight people attended and provided commentary which is summarized below.

Key Issues and Points of Discussion from the Public

- Feather signs, banners, temporary, and portable signs were areas of concern.
 - How are they enforced?
 - How long are they allowed to be posted?
 - Are there restrictions on the number of temporary signs allowed?
 - Clutter from these signs was of concern
- Feather signs and other temporary signs should be allowed based on street frontage and not just a flat number
- Enforcement needs to be done for temporary signs
- Education and outreach for businesses and public about what the sign code allows and what opportunities there are
- Murals are hard to address but there is concern for what is allowed
- Have we looked at the Marana Sign Code? Do they allow signs to be placed in the right of way? Inflatable signs are specifically addressed.
- The difference between how portable signs and temporary signs are regulated was discussed
- Comments were made regarding large fixed balloons and how they are currently treated as temporary signs but may be better regulated as portable signs
- Has Pima County released a draft and has the City of Tucson looked at what they are proposing?
- Get Keri Sylvan to facilitate better partnership between businesses and public on behalf of the COT
- Discussion was held on the need for an Outdoor Lighting Committee Representative to be appointed for the Sign Design Review Committee
- Discussion was held regarding the need for signs to comply with outdoor lighting code and the need for enforcement of the same